General Services Administration Federal Supply Service Authorized Federal Supply Schedule Price List



Multiple Award Schedule - MAS

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!™, a menu-driven database system. The INTERNET address for GSA Advantage!™ is: <u>GSAAdvantage.gov</u>.

Contract Number: GS-35F-0677V

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Prices Shown Herein are Net (discount deducted)

Contract Period: September 1, 2014 to August 31, 2024

Federal Supply Group: Information Technology

Miscellaneous

FSC/PSC Codes: D399, 0000

Contractor Name: Forum One Communications Corporation

dba Forum One Comm

Address: 2200 Mount Vernon Ave

Alexandria, VA 22301

Phone Number: (703) 548-1855 **Fax Number:** (703) 995-4937

E-mail: GSA@forumone.com
Website: www.forumone.com

Contract Administrator: Mike Shoag

Business Size: Small Business



Customer Information

1a. Table of Awarded Special Item Numbers with appropriate cross-reference to page numbers:

Special Item Number	Special Item Description	Service Description Page	Awarded Price Page
54151S/RC/STLOC	Information Technology Professional Services	6-13	14-15
OLM/RC/STLOC	Order-Level Materials (OLM)	Defined at Order Level	Defined at Order Level

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Not Applicable

1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. See pages 6-13

2. Maximum Order: SIN 54151S: \$500,000

SIN OLM: \$250,000

3. Minimum Order: \$127.27

4. Geographic Coverage: Domestic and Overseas Delivery

5. Point of production: US

6. Discount from list prices or statement of net price: Prices shown herein are net prices

7. Quantity discounts: None

8. Prompt payment terms: 1% 20 days from receipt of invoice or date of acceptance, whichever is later. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9a. Government purchase cards **are accepted** up to the micro-purchase threshold.

9b. Government purchase cards **are accepted** above the micro-purchase threshold.

10. Foreign items: None



- **11a. Time of Delivery:** As agreed between the Contractor and Ordering Agency
- **11b. Expedited Delivery:** Items available for expedited delivery are noted in this price list and contact contractor.
- 11c. Overnight and 2-day delivery: Contact Contractor
- **11d. Urgent Requirements:** Please note the Urgent Requirements clause of this contract and contact Contractor.
- 12. F.O.B Points: Destination
- **13a. Ordering Address:** Forum One Communications Corporation dba Forum One Comm

2200 Mount Vernon Ave. Alexandria, VA 22301

- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
- **14. Payment address:** Forum One Communications Corporation dba Forum One Comm

2200 Mount Vernon Ave. Alexandria, VA 22301

- 15. Warranty provision: N/A
- 16. Export Packing Charges: N/A
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Government purchase cards <u>are accepted</u> above the micro-purchase threshold.
- 18. Terms and conditions of rental, maintenance, and repair: N/A
- 19. Terms and conditions of installation: N/A
- 20a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: N/A
- 20b. Terms and conditions for any other services: N/A
- 21. List of service and distribution points: N/A
- 22. List of participating dealers: N/A



- 23. Preventive maintenance: N/A
- 24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).: N/A
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at: www.Section508.gov/
- 25. Data Universal Numbering System (DUNS) number: 094125619
- **26. Notification regarding registration in System for Award Management (SAM) database:** Forum One Communications Corporation dba Forum One Comm <u>is</u> registered in the SAM Database.
- 27. Advance Payments: A payment under this contract to provide a service or deliver an article for the United States Government may not be more than the value of the service already provided or the article already delivered. Advance or pre-payments is not authorized or allowed under this contract. (31 U.S.C. 3324)

28. Order-Level Materials:

- (a) This Schedule is authorized to allow for order-level materials (OLMs) in accordance with GSAR 538.7201. A listing of all OLM-authorized Schedules is available at Order-Level Materials site.
- (b) Clauses 552.212-4 Contract Terms and Conditions Alternate I and 552.238-115 Special Ordering Procedures for the Acquisition of Order-Level Materials provide additional information on inclusion of OLMs in task and delivery orders placed against a Federal Supply Schedule (FSS) contract or FSS blanket purchase agreement (BPA).
- (c) OLMs are only authorized for inclusion at the order level under a Time-and-Materials (T&M) or Labor-Hour (LH) Contract Line Item Number (CLIN) and are subject to a Not To Exceed (NTE) ceiling price.
- (d) Offerors proposing the Order-Level Materials Special Item Number (SIN) are not required to propose items or pricing at the contract level, since by definition OLMs are *unknown* at the time of FSS contract award. The ordering activity contracting officer is responsible for defining OLMs and determining proposed OLM pricing fair and reasonable for a particular order.
- (e) OLMs are purchased under the authority of the FSS Program and are not "open market items."
- (f) Items awarded under ancillary supplies/services and other direct costs (ODC) SINs are not OLMs. These SINs are reserved for items that can be defined and priced *up-front* at the FSS contract level. (g) The Order-Level Materials SIN cannot be the only SIN awarded on a contract. The Order-Level Materials SIN is only authorized for use in direct support of another awarded SIN.



- (h) The Order-Level Materials SIN is exempt from CSP-1 *Commercial Sales Practices* disclosure requirements.
- (i) The Order-Level Materials SIN is exempt from the following clauses:

552.216-70 Economic Price Adjustment – FSS Multiple Award Schedule Contracts I-FSS-969 Economic Price Adjustment – FSS Multiple Award Schedule 552.238-77 Submission and Distribution of Authorized FSS Schedule Pricelists 552.238-81 Price Reductions

(j) Terms and conditions that otherwise apply to the FSS contract also apply to the Order-Level Materials SIN. Examples include but are not limited to:

Trade Agreements Act (TAA)
Sales reporting and Industrial Funding Fee (IFF) remittance
Environmental Attributes clauses
AbilityOne Program Essentially the Same (ETS) compliance

(k) Prices for items provided under the Order-Level Materials SIN must be inclusive of the IFF. The value of order-level materials in a task or delivery order [or cumulative value of order-level materials in orders against an FSS BPA] awarded under an FSS contract, shall not exceed 33.33%.



Labor Category Descriptions

P.N. 9001 - Commercial	P.N. 9001 - Commercial Job Title: Strategic Analyst	
Minimum Experience:	Six years applicable experience providing consulting advice and management support to organizations, including two years experience in at least one of the following: Internet Strategy, Online Communities, Internet Marketing, Internet Best Practices, Internet Trends. Also requires substantial and demonstrated experience in conducting training, developing presentations, and writing reports and memos.	
Minimum Education:	Master's Degree, 6 years applicable experience, including 2 pertaining to the sector OR Bachelor's Degree, 8 years functional experience, 3 in the IT sector.	
Functional Requirements:	For high visibility clients and large organizations, identifies and articulates a vision for the effective use of the Internet as a tool to further the goals of an organization. Leads largescale review and assessment of strategic issues facing a client, including baseline evaluation, "brand" identification, gaps analysis, opportunities analysis, and developing a detailed implementation plan. Includes facilitating high-level client discussions and decision-making, guiding the research team, and providing overall insights on relevant trends in the Internet industry	

P.N. 9003 - Commercial Job Title: Strategic Consultant	
Minimum Experience:	Twelve years applicable experience providing consulting advice and management support to organizations, including six years experience in at least one of the following: Internet Strategy, Online Communities, Internet Marketing, Internet Best Practices, Internet Trends. Also requires substantial and demonstrated experience in conducting training, developing presentations, and writing reports and memos.
Minimum Education:	Master's Degree, 12 years applicable experience, including 6 pertaining to the sector OR Bachelor's Degree, 8 years functional experience, 5 in the IT sector.
Functional Requirements:	For high visibility clients and large organizations, identifies and articulates a vision for the effective use of the Internet as a tool to further the goals of an organization. Leads largescale review and assessment of strategic issues facing a client, including baseline evaluation, "brand" identification, gaps analysis, opportunities analysis, and developing a detailed implementation plan. Includes facilitating high-level client discussions and decision-making, guiding the research team, and providing overall insights on relevant trends in the Internet industry

Associate Project Manager	
Minimum Experience: Two years of experience assisting with project management tasks and project	
	coordination. Experience should include development or coordination of the
	development of basic, written project deliverables.
Minimum Education:	Bachelors Degree OR six years of experience pertaining to the IT sector.



Functional	Supports the project manager or strategists and coordinates internal tasks
Responsibilities:	between team members. Assists with scheduling, note taking, and development
	of written deliverables for clients. Assists small scale consulting projects and
	coordinates tasks between client and team members.

P.N. 9004 - Commercial Job Title: Project Manager	
Minimum Experience:	Four years experience either managing consulting/related projects, or four years experience developing websites, including two years experience managing Internet development projects. Includes one-year experience managing large-scale projects with specific experience in managing budgets, risks, and staff/teams.
Minimum Education:	Master's degree + 4 years experience, 1 within this field OR Bachelor's degree + 6 years experience, 2 in the IT industry.
Functional Requirements:	Manages large-scale Internet Development projects by balancing scope, time, cost, and quality while maintaining a positive environment that promotes individual development and high-performance standards. Leads project teams and facilitates the delivery of products to the client. Manages client communications and updates on progress, changes, and overall project direction. Requires ability to facilitate group project meetings with client, formal communication skills, and proven team management skills.

Senior Project Manager	
Minimum Experience:	Six years' project managing marketing or digital projects and responsible for managing scope, schedule, cost, and quality of the project deliverables and outputs. Experience managing project teams in some capacity.
Minimum Education:	Masters Degree OR Bachelors and eight years of experience pertaining to the IT sector.
Functional Responsibilities:	Manages large creative or digital consulting projects by balancing scope, time, cost, and quality. Leads project teams and facilitates the delivery of products to the client. Manages client communications and updates on progress, changes, and overall project direction. Facilitates group project meetings with client, communications, and manages team members.

P.N. 9006 - Commercial Job Title: Web Programmer / Database Engineer	
Minimum Experience:	Four years experience programming in Unix. Two years experience troubleshooting and debugging programs. Intermediate level Perl skills with a solid knowledge of database application development and design. A wide knowledge of other web programming languages such a Javascript, Java (JSP/Servlets), ColdFusion or Python.
Minimum Education:	Master's degree + 3 years web programming experience OR Bachelor's degree + 5 years web development/ programming experience; proven programming skills.
Functional	Programs customized web-based tools and applications as well as back-end
Requirements:	database solutions for clients. Designs systems for implementation by Associate



Web Programmers and Web Developers. Interacts with clients on technical
aspects of the project.

P.N. 9007 - Commercial Job Title: Systems Engineer / Systems Administrator	
Minimum Experience:	At least four years Unix sysadmin experience. Broad technical abilities, which must include strong NT administration, database design, and/or web programming skills. Two years experience maintaining a Unix web server (with multiple users and multiple services).
Minimum Education:	Bachelor's degree + 4 years Internet systems experience OR 6 years experience with Internet systems administration.
Functional Requirements:	Responsible for server and network maintenance. Installs new software releases, upgrades systems, evaluates and installs patches and resolves software-based problems. Performs system backups and recovery. Maintains data files and monitors system configuration to ensure data integrity. Sets up Internet services for client websites.

P.N. 9008 - Commercial Job Title: Web Developer		
Minimum Experience:	Two years experience developing websites. Experience in at least 2 of the	
	following: site design, information architecture, client management, user	
	interface design, site utilization or back-end database programming (e.g. Perl).	
	HTML proficiency. Versatility using a wide range of tools and software (e.g.	
	Dreamweaver, Cold Fusion, PHP).	
Minimum Education:	Bachelor's degree + 2 years solid web development experience OR 6 years	
	experience with web development and design.	
Functional	With the direction of a Senior Web Programmer, designs, develops, and	
Requirements:	implements web-based applications, mostly for database driven websites.	
	Troubleshoots, debugs and implements software code with guidance from a	
	Senior Programmer. Interacts with clients on technical aspects of the project.	

Junior Web Producer		
Minimum Experience:	One year of experience with HTML/CSS and website development and basic understanding of relevant content management systems.	
Minimum Education:	Associate Degree OR three years of experience pertaining to the IT sector.	
Functional	Uses knowledge of content management systems to build and create web pages	
Responsibilities:	within web applications. Uses knowledge of HTML/CSS, word processing and websites to configure content management systems according to system	
	requirements.	

Web Producer	
Minimum Experience:	Two years' experience following production best practices on relevant content
	management systems. Experience should include support on web projects for
	medium to large well-known organizations.
Minimum Education:	Bachelors Degree OR six years of experience pertaining to the IT sector.



Functional	Uses content management and application production best practices to build out
Responsibilities:	and construct pages within application frameworks. Contribute to project life-
	cycle including design, development, and testing. Contribute to task-based
	estimates and complete research to aid in finding effective solutions. Uses skills
	to configure content management systems according to system requirements,
	leads junior team members.

P.N. 9011- Commercial Job Title: Research Analyst	
Minimum Experience:	One year experience either supporting consulting/related projects, including one
	year experience supporting Internet development projects.
Minimum Education:	Master's degree +1 years experience, 1 within this field OR Bachelor's degree +2
	years experience, 1 in the IT industry.
Functional	Supports Internet Development projects by conducting research and analysis and
Requirements:	supporting project activities.

IT Functional Analyst	
Minimum Experience:	One year of experience supporting creative or digital consulting projects in an administrative role. Experience conducting research in a professional or academic setting.
Minimum Education:	Associates Degree OR three years of experience pertaining to the IT sector.
Functional Responsibilities:	Supports creative and digital consulting projects by conducting research and analysis and supporting project activities.

P.N. 9012 - Commercial	Job Title: Project Officer
Minimum Experience:	Two years experience either managing consulting/related projects, including two years experience managing Internet development projects. Includes one year experience managing projects with specific experience in managing budgets, risks, and staff/teams.
Minimum Education:	Master's degree +2 years experience, 1 within this field OR Bachelor's degree +4
	years experience, 2 in the IT industry.
Functional	Manages Internet Development projects by balancing scope, time, cost, and
Requirements:	quality while maintaining a positive environment that promotes individual
	development and high performance standards. Leads project teams and
	facilitates the delivery of products to the client. Manages client communications
	and updates on progress, changes, and overall project direction. Requires ability
	to facilitate group project meetings with client, formal communication skills, and
	proven team management skills.

P.N. 9013 - Commercial Job Title: Senior Web Programmer / Tech Lead	
Minimum Experience:	Six years experience programming in UNIX. Four years experience
	troubleshooting and debugging programs. Advanced level programming skills
	with a solid knowledge of database application development and design. A wide
	knowledge of other web programming languages such a Javascript, Java
	(JSP/Servlets), Cold Fusion, Python, or PHP.



Minimum Education:	Master's degree + 5 years web programming experience OR Bachelor's degree + 7
	years web development/ programming experience; proven programming skills.
Functional	Programs customized web-based tools and applications as well as back-end
Requirements:	database solutions for clients. Designs systems for implementation by Web
	Developers and Web Programmers. Interacts with clients and senior Project
	Managers on technical aspects of the project.

Quality Assurance Specialist	
Minimum Experience:	Two years of experience in a quality assurance role on web projects performing
	testing and developing quality assurance plans.
Minimum Education:	Bachelors Degree OR six years of experience pertaining to the IT sector.
Functional	Responsible for developing quality assurance plans and conducting testing on
Responsibilities:	software, websites, or web applications for clients. Using established testing
	procedures, identifies defects in the system and works closely with the
	development team to resolve defects. Work also includes running performance,
	security and web browser compatibility scans.

Associate UI Designer	
Minimum Experience:	One year of experience supporting a design team in the creation of visual and
	interactive graphics and standards/systems.
Minimum Education:	Bachelors Degree OR five years of experience pertaining to the IT sector.
Functional	Works under direction from senior team members to implement visual and
Responsibilities:	interactive design standards/systems and to ensure high-quality graphic
	production. Helps the user experience designers to produce documentation,
	contribute to client-facing deliverables and craft online strategies.

UI Designer	
Minimum Experience:	Two years' experience designing web user experiences for clients on web projects.
	Should have previous experience leading user experience tasks on projects.
Minimum Education:	Bachelors Degree OR six years of experience pertaining to the IT sector.
Functional	Responsible for creating web user experiences that meet client needs and employ
Responsibilities:	usability best practices. Helps lead user experience design tasks, includes
	facilitating high-level client discussions for information architecture
	development, guiding the research team, and liaising with the development team.

Senior UI Designer	
Minimum Experience:	Five years as a UI designer in some capacity. Should have successful experience working crafting user experiences for large-scale websites or digital applications.
	Should have experience interfacing with the client.
Minimum Education:	Bachelors Degree OR nine years of experience pertaining to the IT sector.



Functional	Responsible for crafting online user experience that meet client needs and
Responsibilities:	employ usability best practices for large-scale websites or digital applications.
-	Leads information architecture tasks, includes facilitating high-level client
	discussions for information architecture development, guiding the research team,
	and liaising with the development team.

UI Developer		
Minimum Experience:	Two years' experience as a UI front-end developer. Should have experience	
	developing UI/UX features for websites and/or applications.	
Minimum Education:	Bachelors Degree OR six years of experience pertaining to the IT sector.	
Functional	Develops UI/UX features for website or applications based on creative concepts	
Responsibilities:	and wireframes. Optimizes the front-end for speed and scalability and ensure	
	compliance with accessibility standards. Assists with the implementation of front-	
	end code, scripts and HTML/CSS. Collaborates with other team members and	
	stakeholders.	

Senior UI Developer		
Minimum Experience:	Five years' experience developing UI/UX features for large-scale web development	
	projects. Should have experience collaborating with team and stakeholders.	
Minimum Education:	Bachelors Degree OR nine years of experience pertaining to the IT sector.	
Functional	Develops UI/UX features for website or applications based on creative concepts	
Responsibilities:	and wireframes. Optimizes the front-end for speed and scalability and ensure	
	compliance with accessibility standards. Troubleshoots, debugs and implements	
	front-end code, scripts and HTML/CSS. Collaborates with other team members	
	and stakeholders, leads junior team members.	

Junior Graphic Designer		
Minimum Experience:	One year of experience in a professional or academic setting creating designs for websites and/or applications. Should have some experience with basic graphic design softwares/tools.	
Minimum Education:	Associates Degree OR three years of experience pertaining to the IT sector.	
Functional	Responsible for creative designs for websites and applications, or designs for	
Responsibilities:	various consulting projects under the direction of senior team members.	
	Contributes to design activities, prepares client deliverables and design comps,	
	and assists with the production and/or selection of creative assets.	

Graphic Designer	
Minimum Experience: Three years' experience designing/creating creative assets or UI designs fo	
	websites, applications, and/or other marketing collateral. Should have experience leading design activities.
Minimum Education:	Bachelors Degree OR seven years of experience pertaining to the IT sector.



Functional	Responsible for designing creative assets or UI designs for websites and	
Responsibilities:	applications. Create designs for printed materials, websites, or electronic	
	documents. Leads design activities and works with the team members to deliver	
	design/UI assets to clients. Prepares client deliverables, produces layouts, creates	
	illustrations, manipulate photographs, and performs all tasks to execute final	
	designs.	

Senior Graphic Designer		
Minimum Experience:	Five years' experience designing creative assets or UI designs for websites, applications, and/or other marketing collateral. Should have experience leading design projects or key project tasks.	
Minimum Education:	Bachelors Degree or nine years of experience pertaining to the IT sector.	
Functional	Responsible for designing creative assets or UI designs for websites and	
Responsibilities:	applications. Create designs for printed materials, websites, or electronic documents. Leads design activities and works with the team members to deliver design/UI assets to clients. Prepares client deliverables, produces layouts, creates illustrations, manipulate photographs, and performs all tasks to execute final designs. Manages projects from concept to completion, defines creative strategies, and directs the creative team in the production of marketing collateral, creative assets or interactive design.	

Technical Architect	
Minimum Experience:	Five years' experience developing code for content management applications and/or other frameworks. Experience leading a team on web development projects and determining budget and scope of work for web projects.
Minimum Education:	Bachelors Degree OR nine years of experience pertaining to the IT sector.
Functional Responsibilities:	Uses object-oriented programming principles and configures and writes quality code for content management applications and/or other frameworks. Leads the development of task-based estimates, completes research to aid in finding effective solutions, and leads the development of web or applications for clients. Performs code reviews, leads quality assurance tasks and ensure application security and performance.

Senior Technical Architect		
Minimum Experience:	Eight years' experience developing code for content management applications and/or other frameworks. Experience managing developers and determining budget and technical solution for large-scale web projects.	
Minimum Education:	Bachelors Degree OR twelve years of experience pertaining to the IT sector.	
Functional	Uses object-oriented programming principles and configures and writes quality	
Responsibilities:	code for content management applications and/or other frameworks. Leads the development of task-based estimates, completes research to aid in finding effective solutions, and leads the development of web or applications for clients. Performs code reviews, leads quality assurance tasks and ensure application security and performance. Manages team of developers.	



Subject Matter Expert	
Minimum Experience:	Ten years of experience working on small- and large-scale marketing or digital consulting projects. Should have experience interfacing directly with clients in a decision-making role.
Minimum Education:	Bachelors Degree OR fourteen years of experience pertaining to the IT sector.
Functional Responsibilities:	Leads creative, marketing or digital consulting projects for high-profile or large organizations. Responsible for ensuring teams follow project delivery processes, deliver high-quality deliverables and high client satisfaction. Leads large-scale review and assessment of strategic issues facing a client, including baseline evaluation, "brand" identification, gaps analysis, opportunities analysis, and developing a detailed implementation plan. Includes facilitating client discussions and decision-making, guiding the research team, and providing overall insights on relevant trends.



Awarded Pricing for SIN 54151S

Labor Category	GSA Price
Strategic Analyst	\$172.66
Strategic Consultant	\$191.83
Associate Project Manager	\$117.88
Project Manager	\$143.87
Senior Project Manager	\$167.76
Web Programmer/Database Engineer	\$143.87
Systems Engineer/Systems Administrator	\$143.87
Web Developer	\$115.10
Junior Web Producer	\$126.95
Web Producer	\$149.62
Research Analyst	\$86.33
IT Functional Analyst	\$90.68
Project Officer	\$115.10
Senior Web Programmer/Tech Lead	\$182.24
Quality Assurance Specialist	\$136.02
Associate UI Designer	\$108.82
UI Designer	\$145.09
Senior UI Designer	\$181.36
UI Developer	\$145.09
Senior UI Developer	\$181.36



Labor Category	GSA Price
Junior Graphic Designer	\$99.75
Graphic Designer	\$149.62
Senior Graphic Designer	\$181.36
Technical Architect	\$190.43
Senior Technical Architect	\$208.56
Subject Matter Expert	\$194.96